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A story of Quality!



Vision

To lead in the international market as a top Asian brand; embodying premium quality of its descendant, Pakistan's leading Dawn Bread, in delivering bakery, pastry and savor category products.

Mission

We aspire to delight the palates of consumers and deliver the convenience they seek in life through our truly indulgent ethnic and continental food products. Using purest ingredients and cutting-edge technology, we are passionate to serve only premium and be a part of our consumers' life's celebrations.

Core Values

Excellence

Striving to be the best in what we do, we are constantly improving our processes with innovation and cutting-edge technology. We are passionate to deliver at highest value in our pursuit to attain excellence.

Teamwork

Achieving more together is our motto; teamwork is our strength. We set inspiring goals and are driven to attain them with passion, unity and focus.

Humility

We believe that the only way to grow is through constant learning and improvement. We value honesty and are open to learn from our mistakes. We welcome opportunities that propel us towards success.

Integrity

We are honest and upfront, upholding the highest professional and ethical standards. What we promise is what we deliver.

Celebrate

A small achievement or attaining a big milestone, we celebrate it all and more. Because we believe in acknowledging dedicated efforts and strong performances, motivating ourselves to be steadfast in our journey of success.

Social Values

As a responsible entity, we play our part to serve the local community as well as the environment with perseverance and diligence. We support sustainable and safe methods of food production that are environment friendly.



*Kneading Quality
Delivering Taste*

Company Introduction

Inspired by the quality standards and work ethics of the top notch Dawn Bread and its descendants, including Dawn Foods and Bread & Beyond, Doughstory has emerged as a passionate entity, focused to bring the best in frozen bakery, pastry and savor category products.

Setting out with a vision to become one of the top Asian brands internationally, Doughstory strives to provide incomparable quality, superior taste and ultimate convenience to local and global markets through its vast portfolio, including ready-to-cook, baked and unbaked frozen products. With innovation embedded in its every stage - from intricate strategies to the final processes - Doughstory continues in its endeavors to be on the edge and be responsive to the ever-changing market demands.

Using state-of-the-art facilities and keeping stringent & consistent quality standards at Doughstory makes it uphold its commitment of delivering premium quality. It is due to this that the brand has earned quality certification from FSSC 22000 & BRC and is Halal certified from the world renowned SANHA.





Message from the Managing Director

With 4 decades of experience in industrial baking, Dawn Foods understands the importance of nutrition and taste, and is committed to providing high quality bread products to Pakistan. Dawn encompasses an array of products to satisfy one's carbohydrate needs and daily protein intake.

The never-ending quest for excellence is one of our strengths, and one of the largest supply chain networks has helped us to become recognized as a leading brand in not only Pakistan, but across the globe. Looking ahead and prospecting uncharted waters have been typical characteristics of Dawn ever since its inception. As there is a great demand for frozen, dough-based products globally, our target was to target the market with an array of frozen dough products under the portfolio of our internationally registered brand 'Doughtstory'. We see this frozen dough business as a new chapter, targeting both local and international markets. Fully set to meet the challenges with innovative solutions, Doughtstory is leaving no stone unturned in making the finest products for this rising category of business, both for retail and food service.

Anwaar Hussain









Frozen Parathas



PARATHA CLASSIC

Doughstory Plain Paratha with a soft inner texture and crisp outer flakiness add flavor to your Breakfast, lunch and dinner meals.

INGREDIENTS

Wheat flour (70%), Water, Margarine (Palm Base), Preservative (E282), Salt & Baking Powder (E500).

Product Name	Classic Paratha
No. of Pieces	5
Pack weight	400g
Product Life (Expiry)	OneYear-Frozen
Product Packing material	Pet+LDP
Master packing	Corrugated Carton 5ply
Carton Size in (mm):	Length 430 x Width 240 x Height 218
Master carton packing size	25 pkts
No. of cartons for 20ft container	1358 Cartons
No. of Packets in 20ft container	33950
Consignment Net Weight	13.58 tons
No. of carton for 40ft container (Standard)	2736 Cartons
No. of Packets in 40ft container	68400
Consignment Net Weight	27.36 tons
No. of carton for 40ft container (High Cube)	3121 Cartons
No. of Packets in 40ft container	78025
Consignment Net Weight	31.21 tons
Pricing Quotation (FOB)	



Frozen Parathas

PARATHA CLASSIC

Doughstory Plain Paratha with a soft inner texture and crisp outer flakiness add flavor to your Breakfast, lunch and dinner meals.

INGREDIENTS

Wheat flour (70%), Water, Margarine (Palm Base), Preservative (E282), Salt & Baking Powder (E500).

Product Name	CLASSIC PARATHA
No. of Pieces	30
Pack weight	2400g
Product Life (Expiry)	OneYear-Frozen
Product Packing material	Pet+LDP
Master packing	Corrugated Carton Sply
Carton Size in (mm):	Length 420 x Width 235 x Height 200
Master carton packing size	4 pkts
No. of cartons for 20ft container	1548 Cartons
No. of Packets in 20ft container	6192
Consignment Net Weight	14.86 tons
No. of carton for 40ft container (Standard)	3118 Cartons
No. of Packets in 40ft container	12472
Consignment Net Weight	29.93 tons
No. of carton for 40ft container (High Cube)	3557 Cartons
No. of Packets in 40ft container	14228
Consignment Net Weight	34.14 tons
Pricing Quotation (FOB)	



CHAPPATI WHOLEWHEAT

The finest quality wheat goes into its making, ensuring wholesome goodness in every bite. When served hot, it enhances the overall experience with its tempting aroma, freshness and taste.

INGREDIENTS

Whole wheat Flour (70%), Baking Powder (E500), Preservative (E282), Salt, Vegetable oil, Water, Margarin (Palm Base), Yogurt.

Product Name	Wholewheat Chappati
No. of Pieces	10
Pack weight	450g
Product Life (Expiry)	OneYear-Frozen
Product Packing material	Pet+LDP
Master packing	Corrugated Carton Sply
Carton Size in (mm):	Length 430 x Width 240 x Height 218
Master carton packing size	25 pkts
No. of cartons for 20ft container	1358 Cartons
No. of Packets in 20ft container	33950
Consignment Net Weight	15.27tons
No. of carton for 40ft container (Standard)	2736 Cartons
No. of Packets in 40ft container	68400
Consignment Net Weight	30.78 tons
No. of carton for 40ft container (High Cube)	3121 Cartons
No. of Packets in 40ft container	78025
Consignment Net Weight	35.11 tons
Pricing Quotation (FOB)	



PARATHA WHOLEWHEAT



Product Name	Wholewheat Paratha
No. of Pieces	5
Pack weight	400g
Product Life (Expiry)	OneYear-Frozen
Product Packing material	Pet+LDP
Master packing	Corrugated Carton Sply
Carton Size in (mm):	Length 430 x Width 240 x Height 218
Master carton packing size	25 pkts
No. of cartons for 20ft container	1358 Cartons
No. of Packets in 20ft container	33950
Consignment Net Weight	13.58 tons
No. of carton for 40ft container (Standard)	2736 Cartons
No. of Packets in 40ft container	68400
Consignment Net Weight	27.36 tons
No. of carton for 40ft container (High Cube)	3121 Cartons
No. of Packets in 40ft container	78025
Consignment Net Weight	31.21 tons
Pricing Quotation (FOB)	

Doughstory Whole Wheat Paratha is a wholesome blend of taste, quality and freshness. Made using the finest quality wheat, it makes your meals nutritious.

INGREDIENTS

Wheat flour (70%), Water, Margarine (Palm Base), Preservative (E282), Salt & Baking Powder (E500).



Product Name	Aloo Bhara Paratha
No. of Pieces	3
Pack weight	360g
Product Life (Expiry)	OneYear-Frozen
Product Packing material	Pet+LDP
Master packing	Corrugated Carton Sply
Carton Size in (mm):	Length 430 x Width 240 x Height 218
Master carton packing size	30 pkts
No. of cartons for 20ft container	1358 Cartons
No. of Packets in 20ft container	40740
Consignment Net Weight	14.66 tons
No. of carton for 40ft container (Standard)	2736 Cartons
No. of Packets in 40ft container	82080
Consignment Net Weight	29.54 tons
No. of carton for 40ft container (High Cube)	3121 Cartons
No. of Packets in 40ft container	93630
Consignment Net Weight	33.70 tons
Pricing Quotation (FOB)	

Doughstory Aloo Paratha brings the traditional authentic taste to your table. Stuffed with spicy mashed potatoes, the crispy and flaky paratha can be enjoyed with yogurt or pickle.

INGREDIENTS

Wheat flour (70%), Water, Margarine (Palm Base), Preservative (E282), Salt Potato & Baking Powder (E500).

NAAN TANDOORI

Doughstory Tandoori Naan brings the traditional taste of naan to your table with convenience. Pair it with your meals and relish its delightful taste.

INGREDIENTS

Wheat Flour (70%), Baking powder (E500), Preservative (E282), Salt, Vegetable oil, Water and milk.

Product Name	Tandoori Naan
No. of Pieces	5
Pack weight	425g
Product Life (Expiry)	OneYear-Frozen
Product Packing material	Pet+LDP
Master packing	Corrugated Carton Sply
Carton Size in (mm):	Length 430 x Width 240 x Height 218
Master carton packing size	10 pkts
No. of cartons for 20ft container	1358 Cartons
No. of Packets in 20ft container	13580
Consignment Net Weight	5.77 tons
No. of carton for 40ft container (Standard)	2736 Cartons
No. of Packets in 40ft container	27360
Consignment Net Weight	11.62 tons
No. of carton for 40ft container (High Cube)	3121 Cartons
No. of Packets in 40ft container	31210
Consignment Net Weight	13.26 tons
Pricing Quotation (FOB)	



PARATHA ASLI LACHHA

The multi-layered Doughstory Lachha Paratha is crispy, flaky and tasty. Its every layer gives a delicious taste, making you crave for more. It can be perfectly paired with any curry dish or relished in breakfast.

INGREDIENTS

Wheat Flour (70%), Baking powder (E500), Preservative (E282), Salt, Vegetable oil, Water and milk.

Product Name	Lachha Paratha
No. of Pieces	4
Pack weight	400g
Product Life (Expiry)	OneYear-Frozen
Product Packing material	Pet+LDP
Master packing	Corrugated Carton Sply
Carton Size in (mm):	Length 430 x Width 240 x Height 218
Master carton packing size	25 pkts
No. of cartons for 20ft container	1358 Cartons
No. of Packets in 20ft container	33950
Consignment Net Weight	13.58 tons
No. of carton for 40ft container (Standard)	2736 Cartons
No. of Packets in 40ft container	68400
Consignment Net Weight	27.36 tons
No. of carton for 40ft container (High Cube)	3121 Cartons
No. of Packets in 40ft container	78025
Consignment Net Weight	31.21 tons
Pricing Quotation (FOB)	



Frozen Parathas

PARATHA SPRING ONION

Doughstory Spring Onion Paratha is a nutritious and delicious treat that can be paired with any gravy, yogurt or pickle for a scrumptious experience.

INGREDIENTS

Wheat flour (70%), Water, Spring Onion, Margarine (Palm Base), Preservative (E282), Salt & Baking Powder (E500).

Product Name	Spring Onion Paratha
No. of Pieces	5
Pack weight	400g
Product Life (Expiry)	OneYear-Frozen
Product Packing material	Pet+LDP
Master packing	Corrugated Carton Sply
Carton Size in (mm):	Length 430 x Width 240 x Height 218
Master carton packing size	25 pkts
No. of cartons for 20ft container	1358 Cartons
No. of Packets in 20ft container	33950
Consignment Net Weight	13.58 tons
No. of carton for 40ft container (Standard)	2736 Cartons
No. of Packets in 40ft container	68400
Consignment Net Weight	27.36 tons
No. of carton for 40ft container (High Cube)	3121 Cartons
No. of Packets in 40ft container	78025
Consignment Net Weight	31.21 tons
Pricing Quotation (FOB)	



PARATHA MEETHA

Doughstory Meetha Paratha is a sweet delight, made using the purest of ingredients. Soft on the inside and flaky on the outside, it is an absolute treat to be enjoyed any time of the day.

INGREDIENTS

Wheat flour (70%), Water, Egg, Brown Sugar, Salt, Sugar, Baking powder (E500), Preservative (E282), Vegetable Oil & Flavor.

Product Name	Meetha Paratha
No. of Pieces	5
Pack weight	400g
Product Life (Expiry)	OneYear-Frozen
Product Packing material	Pet+LDP
Master packing	Corrugated Carton Sply
Carton Size in (mm):	Length 430 x Width 240 x Height 218
Master carton packing size	25 pkts
No. of cartons for 20ft container	1358 Cartons
No. of Packets in 20ft container	33950
Consignment Net Weight	13.58 tons
No. of carton for 40ft container (Standard)	2736 Cartons
No. of Packets in 40ft container	68400
Consignment Net Weight	27.36 tons
No. of carton for 40ft container (High Cube)	3121 Cartons
No. of Packets in 40ft container	78025
Consignment Net Weight	31.21 tons
Pricing Quotation (FOB)	



NAAN GARLIC



Product Name	Naan Garlic
No. of Pieces	5
Pack weight	425g
Product Life (Expiry)	OneYear-Frozen
Product Packing material	Pet+LDP
Master packing	Corrugated Carton Sply
Carton Size in (mm):	Length 430 x Width 240 x Height 218
Master carton packing size	10 pkts
No. of cartons for 20ft container	1358 Cartons
No. of Packets in 20ft container	13580
Consignment Net Weight	5.77 tons
No. of carton for 40ft container (Standard)	2736 Cartons
No. of Packets in 40ft container	27360
Consignment Net Weight	11.62 tons
No. of carton for 40ft container (High Cube)	3121 Cartons
No. of Packets in 40ft container	31210
Consignment Net Weight	13.26 tons
Pricing Quotation (FOB)	

Soft and fluffy with a blended taste of garlic and coriander, Doughstory Garlic Naan adds flavor to the meal. When served hot, the tempting aroma will tantalize your taste buds and will surely make you want more.

INGREDIENTS

Wheat flour (70%), Water, Garlic, Margarine (Palm Base), Preservative (E282), Salt & Baking Powder (E500).



Product Name	Chicken Paratha
No. of Pieces	3
Pack weight	330g
Product Life (Expiry)	OneYear-Frozen
Product Packing material	Pet+LDP
Master packing	Corrugated Carton Sply
Carton Size in (mm):	Length 430 x Width 240 x Height 218
Master carton packing size	30 pkts
No. of cartons for 20ft container	1358 Cartons
No. of Packets in 20ft container	40740
Consignment Net Weight	14.66 tons
No. of carton for 40ft container (Standard)	2736 Cartons
No. of Packets in 40ft container	82080
Consignment Net Weight	29.54 tons
No. of carton for 40ft container (High Cube)	3121 Cartons
No. of Packets in 40ft container	93630
Consignment Net Weight	33.70 tons
Pricing Quotation (FOB)	

Doughstory Chicken Paratha is stuffed with a delectable chicken stuffing that is seasoned with numerous aromatic spices. When served steaming hot, it amplifies the incredible taste, making it a favorite for everyone at home.

INGREDIENTS

Wheat flour, Chicken, Onion, Margarine (Palm Base), Green Chilli, Salt, Spice.

MAKAI ROTI

Doughstory Makai Roti is packed with authentic traditional flavors, providing you with an aromatic experience every time. Made with the purest of ingredients, this tasty treat tantalizes your taste buds and leaves you craving for more.

INGREDIENTS

Corn flour (80%), Wheat flour, Salt Vegetable Oil, Water, Baking powder Preservative (E282), Sugar.

Product Name	Makai Roti
No. of Pieces	5
Pack weight	400g
Product Life (Expiry)	OneYear-Frozen
Product Packing material	Pet+LDP
Master packing	Corrugated Carton Sply
Carton Size in (mm):	Length 430 x Width 240 x Height 218
Master carton packing size	25 pkts
No. of cartons for 20ft container	1358 Cartons
No. of Packets in 20ft container	33950
Consignment Net Weight	13.58 tons
No. of carton for 40ft container (Standard)	2736 Cartons
No. of Packets in 40ft container	68400
Consignment Net Weight	27.36 tons
No. of carton for 40ft container (High Cube)	3121 Cartons
No. of Packets in 40ft container	78025
Consignment Net Weight	31.21 tons
Pricing Quotation (FOB)	



CHAPPATI PLAIN

Soft & fluffy, delectable & nutritious, bestie for any food you crave for. Made with wheat fine flour, ready to fill you in with best of your food appetite.

INGREDIENTS

Whole wheat flour (70%), Baking Powder (E500), Preservative (E282), Salt, Vegetable oil, Water, Margarin (Palm Base) & Yogurt.

Product Name	PlainChappati
No. of Pieces	10
Pack weight	450g
Product Life (Expiry)	OneYear-Frozen
Product Packing material	Pet+LDP
Master packing	Corrugated Carton Sply
Carton Size in (mm):	Length 430 x Width 240 x Height 218
Master carton packing size	25 pkts
No. of cartons for 20ft container	1358 Cartons
No. of Packets in 20ft container	33950
Consignment Net Weight	15.27 tons
No. of carton for 40ft container (Standard)	2736 Cartons
No. of Packets in 40ft container	68400
Consignment Net Weight	30.78 tons
No. of carton for 40ft container (High Cube)	3121 Cartons
No. of Packets in 40ft container	78025
Consignment Net Weight	35.11 tons
Pricing Quotation (FOB)	



Ambient Products

FRENCH HEARTS

Irresistibly sweet and deliciously buttery, Doughstory French Hearts is a tasty treat for sweet lovers. Its crispy quality makes it so divine to taste, and the sprinkled sugar is just what the heart desires. It can be enjoyed best with a hot cup of chocolate, coffee or teal

INGREDIENTS

Wheat Flour, Sugar, Salt, Margarine (Palm Base), Egg, Preservative (E282), Antioxidant (E320,321), Water & Artificial Color (E102) FD & C Yellow #5.

Product Name	French Hearts
No. of Pieces	4
Pack weight	100g
Product Life (Expiry)	OneYear
Product Packing material	Pet+LDP
Master packing	Corrugated Carton Sply
Carton Size in (mm):	Length 370 x Width 350 x Height 240
Master carton packing size	30 pkts
No. of cartons for 20ft container	983 Cartons
No. of Packets in 20ft container	29490
Consignment Net Weight	2.94 tons
No. of carton for 40ft container (Standard)	1980 Cartons
No. of Packets in 40ft container	59400
Consignment Net Weight	5.94 tons
No. of carton for 40ft container (High Cube)	2259 Cartons
No. of Packets in 40ft container	67770
Consignment Net Weight	6.77 tons
Pricing Quotation (FOB)	



BAQAR KHANI

The crunchy, flaky and remarkably delicious Doughstory Bakarkhani is perfect to complement with your teatime. It is made from the finest quality wheat and is a delight to eat.

INGREDIENTS

Wheat flour, Hydrogenated Margarine (Palm Base) & Salt.

Product Name	Baqar Khani
No. of Pieces	6
Pack weight	180g
Product Life (Expiry)	OneYear
Product Packing material	Pet+LDP
Master packing	Corrugated Carton Sply
Carton Size in (mm):	Length 370 x Width 350 x Height 240
Master carton packing size	30 pkts
No. of cartons for 20ft container	983 Cartons
No. of Packets in 20ft container	29490
Consignment Net Weight	5.30 tons
No. of carton for 40ft container (Standard)	1980 Cartons
No. of Packets in 40ft container	59400
Consignment Net Weight	10.69 tons
No. of carton for 40ft container (High Cube)	2259 Cartons
No. of Packets in 40ft container	67770
Consignment Net Weight	12.19 tons
Pricing Quotation (FOB)	



PUFF TWISTS



Product Name	Puff Twists
No. of Pieces	10
Pack weight	100g
Product Life (Expiry)	OneYear
Product Packing material	Pet+LDP
Master packing	Corrugated Carton Sply
Carton Size in (mm):	Length 370 x Width 350 x Height 240
Master carton packing size	20 pkts
No. of cartons for 20ft container	983 Cartons
No. of Packets in 20ft container	19660
Consignment Net Weight	1.96 tons
No. of carton for 40ft container (Standard)	1980 Cartons
No. of Packets in 40ft container	39600
Consignment Net Weight	3.96 tons
No. of carton for 40ft container (High Cube)	2259 Cartons
No. of Packets in 40ft container	45180
Consignment Net Weight	4.518 tons
Pricing Quotation (FOB)	

Incredibly crispy and delightfully salty, Doughstory Puff Twists is a perfect savory snack or appetizers. Dip it in the melted cheese or eat it with any other dip as per your heart's desire, and relish its great taste in every bite.

INGREDIENTS

Wheat flour, Sugar, Milk, Baking Powder (E500), Egg, Food Color Lemon (E102), Vegetable Oil, NATURE-IDENTICAL FLAVOUR (Butter), Vegetable Shortening.



Product Name	Coconut Cake Rusk
No. of Pieces	9
Pack weight	270g
Product Life (Expiry)	OneYear
Product Packing material	Pet+LDP
Master packing	Corrugated Carton Sply
Carton Size in (mm):	Length 370 x Width 350 x Height 240
Master carton packing size	30 pkts
No. of cartons for 20ft container	983 Cartons
No. of Packets in 20ft container	29490
Consignment Net Weight	7.96 tons
No. of carton for 40ft container (Standard)	1980 Cartons
No. of Packets in 40ft container	59400
Consignment Net Weight	16.0 tons
No. of carton for 40ft container (High Cube)	2259 Cartons
No. of Packets in 40ft container	67770
Consignment Net Weight	18.29 tons
Pricing Quotation (FOB)	

Doughstory Coconut Cake Rusk is an absolute treat for all coconut lovers. Light and crisp, these rusks are made using top-notch ingredients, making them the top choice of most people. Its fresh flavor sets it apart from other products in the market.

INGREDIENTS

Wheat flour, Vegetable Shortening, Sugar, Eggs, Vegetable oil, Salt, Fresh Milk, Coconut, Baking powder (E500), NATURE-IDENTICAL FLAVOUR (Coconut).

CLASSIC RUSK

A perfect morning delight with sweetness and crispness to start your day. Perfect complement to your tea-times, Doughstory Classic Rusk is made from the finest ingredients in safe conditions.

INGREDIENTS

Whole Wheat Flour, Sugar, Salt, Yeast, Vegetable Oil, Gluten, Preservative (E282) & Bread Improver (M300).

Product Name	Classic Rusk
No. of Pieces	19
Pack weight	190g
Product Life (Expiry)	OneYear
Product Packing material	Pet+LDP
Master packing	Corrugated Carton Sply
Carton Size in (mm):	Length 510 x Width 370 x Height 265
Master carton packing size	30 pkts
No. of cartons for 20ft container	611 Cartons
No. of Packets in 20ft container	18330
Consignment Net Weight	3.48 tons
No. of carton for 40ft container (Standard)	1231 Cartons
No. of Packets in 40ft container	36930
Consignment Net Weight	7 tons
No. of carton for 40ft container (High Cube)	1404 Cartons
No. of Packets in 40ft container	42120
Consignment Net Weight	8 tons
Pricing Quotation (FOB)	



CAKE RUSK

Twice-baked, the deliciously sweet Doughstory Cake Rusk is fresh, crispy and tasty. You can have it as a snack any time you wish and enjoy it best with a hot cup of tea.

INGREDIENTS

Wheat flour, Sugar, Milk, Baking Powder (E500), Egg, Food Color Lemon (E102), Vegetable Oil, NATURE-IDENTICAL FLAVOUR (Butter), Vegetable Shortening.

Product Name	Cake Rusk
No. of Pieces	9
Pack weight	270g
Product Life (Expiry)	OneYear
Product Packing material	Pet+LDP
Master packing	Corrugated Carton Sply
Carton Size in (mm):	Length 370 x Width 350 x Height 240
Master carton packing size	30 pkts
No. of cartons for 20ft container	983 Cartons
No. of Packets in 20ft container	29490
Consignment Net Weight	7.96 tons
No. of carton for 40ft container (Standard)	1980 Cartons
No. of Packets in 40ft container	59400
Consignment Net Weight	16.0 tons
No. of carton for 40ft container (High Cube)	2259 Cartons
No. of Packets in 40ft container	67770
Consignment Net Weight	18.29 tons
Pricing Quotation (FOB)	



Ambient Products

FRUIT RUSK

Doughstory Fruit Rusk is the perfect snack for any time of the day. Made using the finest ingredients, Fruit Rusk is a delight to have with tutti frutti bits that give it a sweeter and fruitier taste.

INGREDIENTS

Wheat flour, Sugar, Vegetable Oil, Bread Improver (M300), Vegetable Shortening (Contains Antioxidant), Artificial Food Flavor, Fruit Chunks, Premitted Food Color (E102) & Fresh Yeast.

Product Name	Fruit Rusk
No. of Pieces	22 to 23
Pack weight	200g
Product Life (Expiry)	OneYear
Product Packing material	Pet+LDP
Master packing	Corrugated Carton Sply
Carton Size in (mm): Length 510 x Width 370 x Height 265	
Master carton packing size	12 pkts
No. of cartons for 20ft container	611 Cartons
No. of Packets in 20ft container	7032
Consignment Net Weight	1.46 tons
No. of carton for 40ft container (Standard)	1231 Cartons
No. of Packets in 40ft container	14772
Consignment Net Weight	2.95 tons
No. of carton for 40ft container (High Cube)	1404 Cartons
No. of Packets in 40ft container	16848
Consignment Net Weight	3.36 tons
Pricing Quotation (FOB)	



ZEERA RUSK

Crispy & Traditional, Doughstory Zeera Rusk are made from the finest ingredients to give an extra flavour and turn your ordinary day into special.

INGREDIENTS

Wheat flour, Sugar, Cumin Seeds, Vegetable Oil, Salt, Bread Improver (M300), Vegetable Shortening (Contains Antioxidant), Artificial Food Flavor, Premitted Food Color (E102) & Fresh Yeast.

Product Name	Zeera Rusk
No. of Pieces	22 to 23
Pack weight	200g
Product Life (Expiry)	OneYear
Product Packing material	Pet+LDP
Master packing	Corrugated Carton Sply
Carton Size in (mm): Length 510 x Width 370 x Height 265	
Master carton packing size	12 pkts
No. of cartons for 20ft container	611 Cartons
No. of Packets in 20ft container	7032
Consignment Net Weight	1.46 tons
No. of carton for 40ft container (Standard)	1231 Cartons
No. of Packets in 40ft container	14772
Consignment Net Weight	2.95 tons
No. of carton for 40ft container (High Cube)	1404 Cartons
No. of Packets in 40ft container	16848
Consignment Net Weight	3.36 tons
Pricing Quotation (FOB)	



EGGLESS CAKE RUSK

Made using no egg, Doughstory Eggless Cake Rusk is a delectable treat, twice-baked to perfection. Fresh, crisp and delicious to eat, it not only makes for a fantastic tea-time snack but can also be relished at any time of the day.

INGREDIENTS

Wheat flour, Vegetable Shortening, Sugar, Vegetable oil, Salt, Fresh Milk, Baking powder (E500), NATURE-IDENTICAL FLAVOUR (Butter), Antioxidant (E320).

Product Name	Eggless Cake Rusk
No. of Pieces	9
Pack weight	270g
Product Life (Expiry)	OneYear
Product Packing material	Pet+LDP
Master packing	Corrugated Carton Sply
Carton Size in (mm): Length 370 x Width 350 x Height 240	
Master carton packing size	30 pkts
No. of cartons for 20ft container	983 Cartons
No. of Packets in 20ft container	29490
Consignment Net Weight	7.96 tons
No. of carton for 40ft container (Standard)	1980 Cartons
No. of Packets in 40ft container	59400
Consignment Net Weight	16.0 tons
No. of carton for 40ft container (High Cube)	2259 Cartons
No. of Packets in 40ft container	67770
Consignment Net Weight	18.29 tons
Pricing Quotation (FOB)	



SUGAR FREE CAKE RUSK

Doughstory Sugar-free Rusk is a great alternate snack for people looking for healthier options. Made using no sugar, it still manages to deliver the same incredible taste and quality. Crisp and scrumptious in every bite, it's no less tasteful than a regular rusk.

INGREDIENTS

Wheat flour, Vegetable Shortening, Vegetable oil, Egg, Salt, Fresh Milk, Baking powder (E500), Artificial sweeteners, NATURE-IDENTICAL FLAVOUR (Butter), Antioxidant (E320).

Product Name	Sugar Free Cake Rusk
No. of Pieces	9
Pack weight	270g
Product Life (Expiry)	OneYear
Product Packing material	Pet+LDP
Master packing	Corrugated Carton Sply
Carton Size in (mm): Length 370 x Width 350 x Height 240	
Master carton packing size	30 pkts
No. of cartons for 20ft container	983 Cartons
No. of Packets in 20ft container	29490
Consignment Net Weight	7.96 tons
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No. of carton for 40ft container (High Cube)	2259 Cartons
No. of Packets in 40ft container	67770
Consignment Net Weight	18.29 tons
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